

Station WVBT-TV NORFOLK, VA. Agency () MENTZER MEDIA Rep Firm) PHILADELPHIA
Advertiser () RESTORE OUR FUTURE 600 FAIRMONT AVE, S#306 Sales Office ()
Product RESTORE OUR FUTURE TOWSON, MD 21286 Salesperson () ANJIE BRADY
Estimate# 457 Agency C/P1/P2/E //457
Buyer STEPHANIE KOHLBAUER Flight Dates 10/09/2012 - 10/15/2012 Salesperson Phone# 215-567-6005
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
Fax#

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 18,900
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	10P-1045P	FOX NEWS AT 10	:30	\$1,200.00	10/09-10/12	8	1	8	\$9,600.00	
				Buyline Comment: FOX NEWS AT 10								
	2	F	9P-10P	BONES	:30	\$800.00	10/12-10/12	1	1	1	\$800.00	
				Buyline Comment: BONES								
	3	SA	730P-1030P	NCAA FOOTBALL	:30	\$1,200.00	10/13-10/13	3	1	3	\$3,600.00	
				Buyline Comment: NCAA FOOTBALL								
	4	SU	10A-11A	FOX NEWS SUNDAY	:30	\$100.00	10/14-10/14	1	1	1	\$100.00	
				Buyline Comment: FOX NEWS SUNDAY								
	5	SU	10P-1045P	FOX NEWS AT 10	:30	\$1,200.00	10/14-10/14	2	1	2	\$2,400.00	
				Buyline Comment: FOX NEWS AT 10								
	6	M	10P-1045P	FOX NEWS AT 10	:30	\$1,200.00	10/15-10/15	2	1	2	\$2,400.00	
				Buyline Comment: FOX NEWS AT 10								

---REPORT TOTALS---

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Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Report Totals: 17 / \$18,900.00

---SALES MONTHLY TOTALS---

Oct 12: 17 / \$18,900.00
Sales Totals: 17 / \$18,900.00
Station Totals: 17 / \$18,900.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$210,000	CATV 0%	WAVY 34%	WGNT 0%	WPXV 0%	WTKR 31%
		WTVZ 0%	WVBT 9%	WVEC 26%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE